



'Make a Difference' with Alumasc Roofing

Welcome to Alumasc Roofing's '**Make A Difference**' campaign, because everyone deserves a roof over their head and home comforts at this time of year.

This Christmas, we have pledged to help those that need it most and focus our efforts on supporting 9 very worthwhile charities.

We will raise money to support our 9 charities so that they can provide those in need with items such as sleeping bags, meals, warm drinks and home comforts.

We are also centrally collecting donations of food bank items, toiletries, chocolate selection boxes, and toys from our staff, suppliers and trusted partners to deliver to our charities prior to Christmas.

Don't worry, you will still see some of our fun stuff on social media as usual! But our main Christmas campaign will be focussed on these worthwhile charity recipients.

Please join us and support our campaign to '**Make A Difference**'.

Thank you in advance for your support and donations to this very worthwhile cause and have a great build-up to Christmas!

Kind regards,

James Donovan
Managing Director – Alumasc Roofing

'Because everyone deserves a roof over their head and home comforts at this time of year'

Your Complete Roofing Solution

Environmentally Focussed | Responsibly Sourced | Ethically Driven



Alumasc Roofing's 'Make A Difference' Pledge



'This Christmas, our efforts will be focussed on raising donations of essential items for those who really need it.

Our donations will include food bank items, toys, toiletries, chocolate selection boxes, and sleeping bags for those without the comforts of home.'

Alumasc Roofing's 'Make A Difference' Pledge

We hope to collectively raise donations to achieve our '**Make A Difference**' goal of:



**£2,000
Charity
Donations**



**200 x
Children's
Toys**



**200 x
Cadbury
Selection Boxes**



**200 x
Toiletry
Items**



**200 x
Food Bank
Items**

How can I help 'Make A Difference'?

We are hoping to award our charities with much more than the above pledge.

So, we would like to encourage all our friends and colleagues to work together to help make these numbers far greater for those that deserve them. Why not make your own personal company pledge this Christmas to make these numbers far larger in conjunction with us for a great cause?

You will find on the next 2 pages the 9 charities information and their individual Just Giving page links for you to donate direct to your preferred charity.

You can also arrange to deliver any of the above items to our St Helens Head Office for us to collate and distribute centrally.

If you would like to pledge something different to the above that will benefit those in need then any suitable donations are greatly appreciated! Simply contact us at marketing@alumascroofing.com

Who Will Alumasc Roofing 'Make a Difference' to?

'Our 9 charities have been selected by our regional teams, who have chosen local charities close to their hearts'.



GREAT NORTH CHILDREN'S HOSPITAL, NEWCASTLE

WEBSITE [JUST GIVING PAGE](#)

The Royal Victoria Infirmary in Newcastle upon Tyne is home to the Great North Children's Hospital, one of only 14 major children's medical centres in the UK.

Their Children's services provide treatment for children and young people across the whole of the north of England.



THE PEOPLE'S KITCHEN, BELFAST

WEBSITE [JUST GIVING PAGE](#)

Every week The People's kitchen provide support to over 1000 vulnerable people in Belfast.

The People's kitchen services include homeless outreach, providing hot food, drinks, and food parcels. Whilst also offering a Homeless connection hub twice week.



HELP FOR HEROES, UK

WEBSITE [JUST GIVING PAGE](#)

Help for Heroes is the leading Armed Forces and veterans' charity in the UK.

Help for Heroes help people start a new life after leaving the military in ways such as finding work, somewhere to live, a purpose, and a place in society.



TEARDROPS, ST HELENS MERSEYSIDE

WEBSITE [JUST GIVING PAGE](#)

Teardrops mission is to help and support homeless people with a view to getting them off the streets and to live a better life.

Donations are essential in helping to provide hot meals and drinks, clean clothes and toiletry packs for those that need it.



BIG HEARTS COMMUNITY TRUST, SCOTLAND

WEBSITE [JUST GIVING PAGE](#)

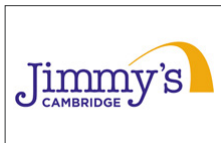
Big Hearts Community Trust is based in Gorgie, South West Edinburgh.

They are the official charity of Heart of Midlothian FC and believe in the power of the Club's crest to reach out and engage with people most in need of support.



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JIMMY'S CAMBRIDGE

[WEBSITE](#) [JUST GIVING PAGE](#)

Jimmy's believes that no-one should have to sleep rough in Cambridge.

Jimmy's is a community-based charity providing both support and housing to people who are rough sleeping.



HINCHINGBROOKE HOSPITAL, NW ANGLIA

[WEBSITE](#) [JUST GIVING PAGE](#)

Hinchingbrooke Hospital is a 330-bed district general hospital located at Hinchingbrooke Park in Huntingdon.

The hospital has an emergency department and maternity unit as well as children's inpatient and outpatient services.



HELPING OUR HOMELESS, WALES

[WEBSITE](#) [JUST GIVING PAGE](#)

Helping our Homeless helps people who are living in financial hardship, homeless, at risk of homelessness or recovering from homelessness in Wales to access services to allow them to progress and move forward.

The charity's community hub in Builth Wells offers warm space, hot meals, and a food pantry. Their volunteer's street walk in Cardiff to provide food, clothes and essential items, helping people on the streets to stay safe, warm and well.



INHOPE, BRISTOL

[WEBSITE](#) [JUST GIVING PAGE](#)

inHope, Bristol helps people in Bristol overcome the insecurities of homelessness, hunger, addiction, and poor mental health.

They are a Bristol-based charity who work in partnership with individuals, churches, community groups and companies to deliver the life-impacting work with their homeless and vulnerable clients.

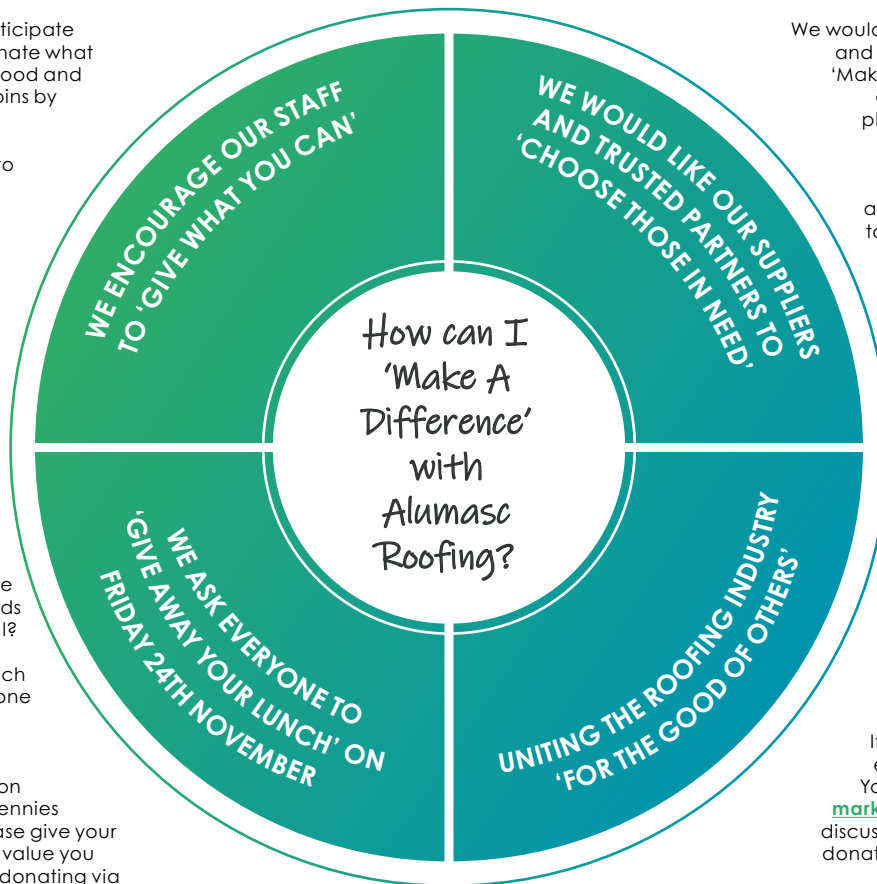
We would like our staff to participate in our theme days and to donate what they can in the form of toys, food and toiletries to our Head Office bins by Friday 15th December.

We are also welcoming you to 'fill a shoebox' by Friday 10th November with key items for us to deliver to Samaritan's Purse.

For those staff who aren't near an office please don't hesitate to donate to your preferred charity via their Just Giving page.

As an act of kindness, could you bring something from home to eat and donate the value you'd spend towards someone else getting a meal? The £5 you don't even think about spending on a sandwich and a drink could buy someone else's breakfast, lunch or evening meal.

If we all sacrificed our lunch on Friday 24th November, the pennies will make many pounds. Please give your lunch away by donating the value you would usually spend on it by donating via your preferred charities Just Giving page.



We would like to invite our kind suppliers and trusted partners to support our 'Make A Difference' campaign and ask that if you are able to, then please donate to our campaign for those who really need it.

We appreciate your kindness, and would ask that you arrange to deliver your donated items to our St Helens Head Office by Friday 15th December, or donate via your preferred charities Just Giving page.

We invite our colleagues and friends from the whole of the Roofing Industry to join our campaign to 'Make A Difference' and help those that maybe don't have a roof over their head, warm clothes or a hot meal this Christmas.

If you can help in anyway at all, even just pledge to 'Give Away Your Lunch' please contact us at marketing@alumascroofing.com to discuss how we can work together or donate via our St Helens Head Office or via your preferred charities Just Giving page.

'Make a Difference' Dates

NOVEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 Let's all start to 'Make A Difference' together!	2	3	4
5	6 Log on and make your donation via your preferred charities Just Giving page.	7	8	9	10 Shoebox appeal deadline, drop your filled boxes into St Helens Head Office by Friday 10th November!	11
12	13	14	15	16	17	18
19	20	21	22	23	24 Donate your lunch day, don't forget to make your lunch and make your £5 donation via your preferred charities Just Giving page!	25
26	27	28	29	30		

'Make a Difference' Dates

DECEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3	4	5	6 Bake day and Christmas Jumper day at St Helens Head Office! Don't forget to dress up and bring your goodies in!	7	8	9
10	11 It's your last week to 'Make A Difference' donation or drop-off at St Helens Head Office	12	13	14	15 'Make A Difference' Christmas drop-off deadline	16
17	18 We will advise the total money raised, and goods donations received	19 Packing up and organising of all donations and gifts	20	21 We will visit all charities to deliver 'Make A Difference' gifts	22	23
24	25	26	27	28	29	30
31						

Thank you all for your kindness, hard efforts, and dedication to make this Christmas a happier one for our charity beneficiaries. We really appreciate your help. Have a great break!

James Donovan
Managing Director – Alumasc Roofing



Thank you for your Time



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