

Alumasc Press Release

Victoria Square Shopping Centre

October 2009

Hydrotech Waterproofing from Alumasc chosen for Award-Winning Belfast Landmark

Roofing specialists Alumasc have supplied their Hydrotech MM6125 structural waterproofing system to a stunning new award-winning landmark in the heart of Belfast.



Project Name	Victoria Square Shopping Centre
Project Location	Belfast, Northern Ireland
Client/Architect	BDP Architects, Belfast

Alumasc Products Specified	Hydrotech MM6125
Alumasc Approved Installer	Grainger Building Services

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Victoria Square Shopping Centre is a highly-acclaimed scheme from developers Multi Development UK, encompassing 75,000m² of retail, leisure and living space. The new centre is seen as a sign of confidence in the growth of Belfast and has recently won the 'Best Retail Development Award' at the RIAI Irish Architecture Awards in Dublin.

Architects BDP of Belfast specified Hydrotech based on its proven track record for outstanding long-term performance and the provision of Alumasc's unrivalled technical support. Hydrotech is the leading structural waterproofing system, successfully used for over 45 years by architects and specifiers on some of the world's most prestigious buildings and structures.

Hydrotech is a durable, self-healing monolithic waterproofing membrane, which was the first hot-melt waterproofing system to be introduced to the UK construction market. Hydrotech's unique formulation of modified bitumens, synthetic rubbers and antioxidants combined with reinforcement, guarantees lifetime performance. It is manufactured using 20% post-consumer recycled material and is supplied under Alumasc's ISO 14001: 2004 Environmental Management Standard. In addition, the system is fully warranted, BBA approved and has European Technical Approval ETA-05/0152.

Alumasc Approved Contractors Grainger Building Services of Holywood, installed Hydrotech on all the flat roof areas, main pedestrian areas, loading bays and corridors. Main Contractors on the Victoria Square Project were Farrans and Gilbert-Ash JV.

For more information on Hydrotech MM6125 or to request literature, please call 0808 100 2008. Alternatively, please visit www.alumascwaterproofing.co.uk

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Press Release Information

Client:	Alumasc Exterior Building Products Ltd
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